

## Highway 43/Willamette Falls Drive Vision: About the Project



**Cities change.** Rather than reacting to development pressures, the West Linn City Council wants the community to create a [vision](#) for the Highway 43/Willamette Falls Drive corridor that the City can implement to encourage desirable change and discourage undesirable change.

The project is proposed to be completed in three phases. The first phase involves an assessment of the community's desires for the long-term future of the corridor. Phase One will culminate with a City-wide workshop in September and a concept vision for the Corridor. Following Phase One, the City Council will decide whether there is support for pursuing the concept vision. If support for the vision exists, the concept will be refined during Phase Two. Phase Three will implement the vision through amendments to the City's Comprehensive Plan and zoning ordinance as well as possible economic development strategies and public investments.

The City is looking for your thoughts and opinions regarding the future of the corridor. These community preferences will be captured in a concept vision for the future of the Highway 43/Willamette Falls Drive corridor.

For more information visit our website at <http://westlinnoregon.gov/vision> or contact Sara Javoronok at 503-722-5512, [sjavoronok@westlinnoregon.gov](mailto:sjavoronok@westlinnoregon.gov) or Zach Pelz at 503-723-2542, [zpelz@westlinnoregon.gov](mailto:zpelz@westlinnoregon.gov).

- [Vision](#)

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